



WDAF-TV

## ORDER

Print Date 10/04/12 Page 1 of 2

Flight Dates 10/04/12-10/06/12

Contract / Revision 580891 /

Original Date / Revision  
10/04/12 10/04/12

Advertiser Women Vote

Agency Waterfront Strategies

Buying Contact

1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007Product  
WOMEN VOTE

Agency Com 15%

Billing Contact

3050 K Street NW  
Ste 100  
Washington, DC 20007

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1961

Alt Order # 09835762

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS GEN

Product Codes PL2C

Priority 1

Advertiser Ref

Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 25% Market Value 60900

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	25%	15225
KCWE	%	0
KMBC	25%	15225
KMCI	%	0
KPXE	%	0
KSHB	25%	15225
KSMO	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	13	\$12,941.25	\$15,225.00	0.00	10/01/12	10/06/12	13	\$12,941.25	\$15,225.00
Totals	13	\$12,941.25	\$15,225.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	4	10/04/12	10/05/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	---TF--	:30	1	\$825.00	1	0.00	NM	1	\$825.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	---TF--	1			\$825.00		0.00					
2	4	10/04/12	10/05/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	---TF--	:30	2	\$825.00	1	0.00	NM	2	\$1,650.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	---TF--	2			\$825.00		0.00					
3	4	10/06/12	10/06/12	Sa 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-----S-	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----S-	2			\$800.00		0.00					



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Contract / Revision **580891** Flight Dates **10/04/12-10/06/12**

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:15:00

Advertiser **Women Vote**

Product **WOMEN VOTE**

Estimate # **1961**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount		
4	4	10/06/12	10/06/12	Sa 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S-	:30	1	\$800.00	1	0.00	NM	1	\$800.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-					1	\$800.00		0.00				
5	4	10/04/12	10/05/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	---TF--	:30	1	\$500.00	1	0.00	NM	1	\$500.00	
FOX 4 NEWS AT 9A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---TF--					1	\$500.00		0.00				
6	4	10/04/12	10/05/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	---TF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---TF--					1	\$1,000.00		0.00				
7	4	10/04/12	10/05/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	---TF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00	
FOX 4 NEWS AT 6P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---TF--					1	\$1,000.00		0.00				
8	4	10/04/12	10/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	---TF--	:30	1	\$3,500.00	1	0.00	NM	1	\$3,500.00	
wheel of fortune																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---TF--					1	\$3,500.00		0.00				
9	4	10/04/12	10/05/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	---TF--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---TF--					1	\$1,800.00		0.00				
10	4	10/06/12	10/06/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-					1	\$1,800.00		0.00				
E 11	4	10/05/12	10/05/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----F--	:30	1	\$750.00	7	0.00	NM	1	\$750.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----F--					1	\$750.00		0.00				
														Totals	13	\$15,225.00



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## ORDER

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Flight Dates 09/27/12-10/03/12

Contract / Revision 578501 /

Original Date / Revision  
10/04/12 10/04/12

Advertiser Women Vote

Agency Waterfront Strategies

Buying Contact

1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007Primary Account Executive  
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Product  
WOMEN VOTE

Agency Com 15%

Billing Contact

3050 K Street NW  
Ste 100  
Washington, DC 20007

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:30:00

Estimate # 1883

Alt Order # 09829857

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS GEN

Product Codes PL2C

Priority 2

Advertiser Ref

Order Share 28% Market Value 106785

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	7%	7475
KCWE	%	0
KMBC	32%	34171
KMCI	%	0
KPXE	%	0
KSHB	32%	34171
KSMO	1%	1067

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	23	\$7,607.50	\$8,950.00	0.00	09/27/12	09/30/12	23	\$7,607.50	\$8,950.00
October 2012	34	\$17,807.50	\$20,950.00	0.00	10/01/12	10/03/12	34	\$17,807.50	\$20,950.00
Totals	57	\$25,415.00	\$29,900.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	4	09/27/12	09/28/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$450.00		0.00						
2	4	09/27/12	09/28/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	----F--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
FOX 4 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	2		\$450.00		0.00						
3	4	09/27/12	09/28/12	M-F 7-8a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	----F--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
3	4	09/27/12	09/28/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	----F--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--			2		\$450.00	0.00					
4	4	09/27/12	09/28/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	----F--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--			2		\$450.00	0.00					
E 5	4	09/29/12	09/29/12	Sa 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-----S-	:30	1	\$375.00	2	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-			1		\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	09/24/12-09/30/12	Sa 7-9a			7-8a	(7:00 AM-8:00 A-----Sa--	:30		<del>(\$375.00)</del>		0.00	NM		
Credited															
E 6	4	09/29/12	09/29/12	Sa 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S-	:30	1	\$375.00	2	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-			1		\$375.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	09/24/12-09/30/12	Sa 7-9a			8-9a	(8:00 AM-9:00 A-----Sa--	:30		<del>(\$375.00)</del>		0.00	NM		
Credited															
E 7	4	09/30/12	09/30/12	Su 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-----S	:30	1	\$150.00	2	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S			1		\$150.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	09/24/12-09/30/12	Su 7-9a			7-8a	(7:00 AM-8:00 A-----Su	:30		<del>(\$150.00)</del>		0.00	NM		
Credited															
E 8	4	09/30/12	09/30/12	Su 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S	:30	1	\$150.00	2	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S			1		\$150.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	09/24/12-09/30/12	Su 7-9a			8-9a	(8:00 AM-9:00 A-----Su	:30		<del>(\$150.00)</del>		0.00	NM		
Credited															
E 9	4	09/30/12	09/30/12	FOX News Sunday FOX News Sunday	CM-All	9a-10a	-----S	:30	1	\$150.00	2	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S			1		\$150.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	09/24/12-09/30/12	FOX News Sunday			9a-10a	-----Su	:30		<del>(\$150.00)</del>		0.00	NM		
Credited															
10	4	09/27/12	09/28/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	----F--	:30	2	\$150.00	2	0.00	NM	2	\$300.00
FOX 4 NEWS AT 9A															



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Contract / Revision 578501 Flight Dates 09/27/12-10/03/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:30:00

Advertiser Women Vote

Product WOMEN VOTE

Estimate # 1883

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
10	4	09/27/12	09/28/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	----F--	:30	2	\$150.00	2	0.00 NM	2	\$300.00
FOX 4 NEWS AT 9A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	2		\$150.00		0.00					
11	4	09/27/12	09/28/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	----F--	:30	2	\$200.00	2	0.00 NM	2	\$400.00
LIVE W KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	2		\$200.00		0.00					
12	4	09/27/12	09/28/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	----F--	:30	2	\$225.00	2	0.00 NM	2	\$450.00
FOX 4 NEWS AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	2		\$225.00		0.00					
13	4	09/27/12	09/28/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	----F--	:30	2	\$150.00	2	0.00 NM	2	\$300.00
JUDGE JOE/JUDGE JOE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	2		\$150.00		0.00					
14	4	09/27/12	09/28/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	----F--	:30	2	\$300.00	2	0.00 NM	2	\$600.00
JUDGE JUDY/JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	2		\$300.00		0.00					
15	4	09/27/12	09/28/12	M-F 5-6p 5-630p	CM-All	5-530p (5:00 PM-5:30 PM)	----F--	:30	1	\$450.00	2	0.00 NM	1	\$450.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$450.00		0.00					
16	4	09/27/12	09/28/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$450.00	2	0.00 NM	1	\$450.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$450.00		0.00					
17	4	09/27/12	09/28/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	----F--	:30	1	\$600.00	2	0.00 NM	1	\$600.00
FOX 4 NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$600.00		0.00					
E 18	4	10/01/12	10/01/12	Monday Prime A FOX Prime Monday 7-8p	CM-All	7p-8p	M-----	:30	1	\$2,100.00	2	0.00 NM	0	\$0.00
BONES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	M-----	1		\$2,100.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	10/01/12-10/07/12		Monday Prime A	7p-8p		M-----	:30	(\$2,100.00)		0.00	NM		
Credited														
19	4	10/02/12	10/02/12	Tuesday Prime A Raising Hope/Ben & Kate	CM-All	7p-8p	-T-----	:30	1	\$1,800.00	2	0.00 NM	0	\$0.00
RAISING HOPE/BEN&KATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-----	1		\$1,800.00		0.00					



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Contract / Revision 578501 Flight Dates 09/27/12-10/03/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

Order Sep 00:30:00

Advertiser Women Vote

Product WOMEN VOTE

Estimate # 1883

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
19	4	10/02/12	10/02/12	Tuesday Prime A Raising HOpe/Ben & Kate	CM-All	7p-8p	-T-----	:30	1	\$1,800.00	2	0.00 NM	0	\$0.00
RAISING HOPE/BEN&KATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-----	1		\$1,800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	10/01/12-10/07/12		Tuesday Prime A	7p-8p		-T-----	:30	(\$1,800.00)	0.00	NM			
Credited														
20	4	10/02/12	10/02/12	Tuesday Prime B New Girl/Mindy Project	CM-All	8p-9p	-T-----	:30	1	\$2,800.00	2	0.00 NM	0	\$0.00
NEW GIRL/MINDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-T-----	1		\$2,800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	10/01/12-10/07/12		Tuesday Prime B	8p-9p		-T-----	:30	(\$2,800.00)	0.00	NM			
Credited														
21	4	10/03/12	10/03/12	X Factor Wednesday FOX X Factor	CM-All	7-9p	--W----	:30	1	\$2,600.00	2	0.00 NM	1	\$2,600.00
X FACTOR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	--W----	1		\$2,600.00		0.00					
22	4	09/27/12	09/28/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	----F--	:30	1	\$750.00	2	0.00 NM	1	\$750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$750.00		0.00					
23	4	09/27/12	09/28/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	----F--	:30	1	\$750.00	2	0.00 NM	1	\$750.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$750.00		0.00					
24	4	09/27/12	09/28/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	----F--	:30	1	\$750.00	2	0.00 NM	1	\$750.00
FOX 4 NEWS AT 10P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$750.00		0.00					
25	4	09/29/12	09/29/12	Sa 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-----S-	:30	1	\$450.00	2	0.00 NM	0	\$0.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-	1		\$450.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	09/24/12-09/30/12		Sa 9-10p	930-10p		-----Sa--	:30	(\$450.00)	0.00	NM			
Credited														
E 26	4	09/29/12	09/29/12	Sa 10-1030p Sa 10-1030p	CM-All	10-1030p	-----S-	:30	1	\$630.00	2	0.00 NM	0	\$0.00
FOX 4 NEWS 10P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-	1		\$630.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	4	09/24/12-09/30/12		Sa 10-1030p	10-1030p		-----Sa--	:30	(\$630.00)	0.00	NM			
Credited														
E		09/30/12			CM-All	930-10p			1		2	0.00 NM	0	\$0.00



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Hiatus Dates

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Order Sep 00:30:00

Advertiser Women Vote

Product WOMEN VOTE

Estimate # 1883

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
27	4	09/30/12		Su 9-10p 930-10p		(9:30 PM-10:00 PM)	-----S	:30		\$750.00				
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S	1		\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	09/24/12-09/30/12 Su 9-10p			930-10p		(9:30 PM-10:00 PM)-----Su	:30		(\$750.00)		0.00 NM		
Credited														
E 28	4	09/30/12	09/30/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	-----S	:30	1	\$630.00	2	0.00 NM	0	\$0.00
FOX 4 NEWS AT 10P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S	1		\$630.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	4	09/24/12-09/30/12 Su 10-1030P			10-1030p		-----Su	:30		(\$630.00)		0.00 NM		
Credited														
29	4	10/01/12	10/03/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	MTW----	:30	1	\$450.00	2	0.00 NM	1	\$450.00
FOX 4 NEWS AT 530A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MTW----	1		\$450.00		0.00					
30	4	10/01/12	10/03/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	MTW----	:30	1	\$450.00	2	0.00 NM	1	\$450.00
FOX 4 NEWS AT 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MTW----	1		\$450.00		0.00					
31	4	10/01/12	10/03/12	M-F 7-8a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	--W----	:30	2	\$450.00	3	0.00 NM	2	\$900.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	--W----	2		\$450.00		0.00					
32	4	10/01/12	10/03/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	--W----	:30	2	\$450.00	3	0.00 NM	2	\$900.00
FOX 4 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	--W----	2		\$450.00		0.00					
33	4	10/01/12	10/03/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	--W----	:30	2	\$150.00	7	0.00 NM	2	\$300.00
FOX 4 NEWS AT 9A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	--W----	2		\$150.00		0.00					
34	4	10/01/12	10/03/12	M-F 10-11a M-F 10-11a	CM-All	10-11a	--W----	:30	2	\$200.00	2	0.00 NM	2	\$400.00
LIVE W KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	--W----	2		\$200.00		0.00					
35	4	10/01/12	10/03/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	MTW----	:30	2	\$225.00	3	0.00 NM	1	\$225.00
FOX 4 NEWS AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	MTW----	2		\$225.00		0.00					



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Advertiser Women Vote

Product WOMEN VOTE

Estimate # 1883

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
35	4	10/01/12	10/03/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	MTW----	:30	2	\$225.00	3	0.00	NM	1	\$225.00
FOX 4 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MTW----	2		\$225.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	4	10/01/12-10/07/12		M-F 12p-1p	12-1p		MTW-----	:30	(\$225.00)	0.00	NM				
Credited															
36	4	10/01/12	10/03/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	--W----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
JUDGE JOE/JUDGE JOE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$150.00		0.00						
37	4	10/01/12	10/03/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	MTW----	:30	2	\$300.00	3	0.00	NM	1	\$300.00
JUDGE JUDY/JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	MTW----	2		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	4	10/01/12-10/07/12		M-F 4-5p	4-5p		MTW-----	:30	(\$300.00)	0.00	NM				
Credited															
38	4	10/01/12	10/03/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	--W----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	2		\$450.00		0.00						
39	4	10/01/12	10/03/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	--W----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	2		\$450.00		0.00						
40	4	10/01/12	10/03/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	--W----	:30	2	\$600.00	3	0.00	NM	2	\$1,200.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	2		\$600.00		0.00						
E 41	4	10/01/12	10/03/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	--W----	:30	2	\$750.00	7	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	2		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	4	10/01/12-10/07/12		M-F 9-10p	9-930p		(9:00 PM-9:30 P--W-----	:30	(\$750.00)	0.00	NM				
Credited															
3	4	10/01/12-10/07/12		M-F 9-10p	9-930p		(9:00 PM-9:30 P--W-----	:30	(\$750.00)	0.00	NM				
Credited															
E 42	4	10/01/12	10/03/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	--W----	:30	2	\$750.00	7	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	2		\$750.00		0.00						





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Advertiser Women Vote

Product WOMEN VOTE

Estimate # 1883

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 42	4	10/01/12	10/03/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	--W----	:30	2	\$750.00	7	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	2		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	4	10/01/12-10/07/12		M-F 9-10p	930-10p		(9:30 PM-10:00 PM) --W-----	:30	(\$750.00)	0.00	NM				
Credited															
E 43	4	10/01/12	10/03/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TW----	:30	3	\$750.00	7	0.00	NM	2	\$1,500.00
FOX 4 NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-TW----	3		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	4	10/01/12-10/07/12		M-F 10-1030p	10-1030p		-TW-----	:30	(\$750.00)	0.00	NM				
Credited															
44	4	10/02/12	10/02/12	M-F 12p-1p M-F 12-1p	CM-All	12-1p	-T-----	:30	1	\$225.00	3	0.00	NM	1	\$225.00
FOX 4 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$225.00		0.00						
45	4	10/02/12	10/02/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	-T-----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
JUDGE JOE/JUDGE JOE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$150.00		0.00						
46	4	10/02/12	10/02/12	M-F 4-5p M-F 4-5p	CM-All	4-5p	-T-----	:30	1	\$300.00	3	0.00	NM	1	\$300.00
JUDGE JUDY/JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$300.00		0.00						
47	4	10/02/12	10/02/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:30 PM)	-T-----	:30	1	\$450.00	3	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$450.00		0.00						
48	4	10/02/12	10/02/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-T-----	:30	1	\$450.00	3	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$450.00		0.00						
49	4	10/02/12	10/02/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$600.00	3	0.00	NM	1	\$600.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$600.00		0.00						
50	4	10/02/12	10/02/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-T-----	:30	1	\$750.00	7	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$750.00		0.00						
51	4	10/02/12	10/02/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	-T-----	:30	1	\$750.00	7	0.00	NM	1	\$750.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$750.00			0.00			
52	4	10/02/12	10/02/12	Tuesday Prime A	CM-All	7p-8p	-T-----	:30	1	\$1,800.00	2	0.00	NM	1	\$1,800.00
				Raising HOpe/Ben & Kate											
RAISING HOPE/BEN&KATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$1,800.00			0.00			
53	4	10/02/12	10/02/12	Tuesday Prime B	CM-All	8p-9p	-T-----	:30	1	\$2,800.00	2	0.00	NM	1	\$2,800.00
				New Girl/Mindy Project											
NEW GIRL/MINDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$2,800.00			0.00			
54	4	10/02/12	10/02/12	M-F 10-1030p	CM-All	10-1030p	-T-----	:30	1	\$750.00	7	0.00	NM	1	\$750.00
				M-F 10-1030p											
FOX 4 NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----		1			\$750.00			0.00			
													<b>Totals</b>	<b>57</b>	<b>\$29,900.00</b>